

Halloween Trick or Treat 2025

1. Entrants

1.1 Each entrant must be a Bubble CiTea's App User who is a resident of Great Britain, Wales, or Scotland to participate in Halloween Trick or Treat 2025.

1.2 Each app user has the opportunity for multiple entries, with the quantity of entries determined by their amount of transactions.

2. How to enter Halloween Trick or Treat 2025

2.1 To participate in Halloween Trick or Treat 2025, app users must download the latest version of the Bubble CiTea app onto a compatible device and register for a Bubble CiTea account.

2.2 App users must make an in-store purchase of any Mr. Men Little Miss series drink at participating Bubble CiTea locations between 20th - 31st October 2025 will be automatically entered into the Halloween Trick or Treat 2025 campaign.

3. How to Claim the Prize

Winners will receive instructions under the digital scratch card in the Bubble CiTea app. To claim the prize, follow the instructions within the app. Prizes must be claimed within the specified period. Failure to claim within this time will result in forfeiture, and the prize will become invalid and void, without any right to compensation.

4. How we select the winners

Our Halloween Trick or Treat 2025 campaign will involve selecting eligible winners based on a probability-based selection process. Each participant who meets the eligibility criteria will have a chance to win, with the likelihood of winning determined by their entry and the total number of entries received. Winners will be randomly chosen from the pool of eligible participants, ensuring fairness and transparency in the selection process. This means that every eligible participant has an equal opportunity to win, and the selection is purely based on chance.

5. Terms and Conditions

For more information please visit this link to the T&CS page ([info is below](#))

Halloween Trick or Treat 2025

- Halloween Trick or Treat 2025 is eligible for Bubble CiTea app users only.
- The Halloween Trick or Treat 2025 scratch card promotion runs from 20th October to 31st October 2025. All purchases must be made within this period to qualify.

- Bubble CiTea app users will receive a scratch card in the app upon purchasing any Mr. Men Little Miss Series drink in regular or large sizes. Eligible drinks include: (Mr. Happy Passionfruit Punch, Little Miss Sunshine Strawberry Treat, or Little Miss Naughty Blueberry Twist)
- Scratch cards are only valid during the promotion period and must be redeemed within this timeframe. They are non-transferable and cannot be exchanged for cash or other products.
- Bubble CiTea reserves the right to amend or cancel the prize draw at any time without prior notice.

6. Privacy

Registrants will be required to accept the terms and conditions of use of the Bubble CiTea app. Registrants' data will be held and managed in accordance with the [data and privacy](#) policy. It is the registrant's responsibility to obtain permission in advance from the person who owns or pays for the device and internet service used.

T&Cs for each voucher

55% off Bubble CiTea x Mr. Men Little Miss Mystery Box (Single box)

The 55% discount applies to Bubble CiTea x Mr. Men Little Miss Mystery Box (single box) only. This is a single-use voucher, valid until 2nd November. Full T&Cs apply.

50% off Bubble CiTea x Mr. Men Little Miss Mystery Box (Single box)

The 50% discount applies to Bubble CiTea x Mr. Men Little Miss Mystery Box (single box) only. This is a single-use voucher, valid until 2nd November. Full T&Cs apply.

55% off Bubble CiTea x Mr. Men Little Miss Mystery Box (Full Set)

The 55% discount applies to Bubble CiTea x Mr. Men Little Miss Mystery Box (full set) only. This is a single-use voucher, valid until 2nd November. Full T&Cs apply.

50% off Bubble CiTea x Mr. Men Little Miss Mystery Box (Full Set)

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15% off your next order

The 15% off discount applies to seasonal drink items only (Mr. Happy Passionfruit Punch, Little Miss Sunshine Strawberry Treat, or Little Miss Naughty Blueberry Twist). This is a single-use voucher, valid until 2nd November 2025. Full T&Cs apply..

20% off your next order

The 20% off discount applies to seasonal drink items only (Mr. Happy Passionfruit Punch, Little Miss Sunshine Strawberry Treat, or Little Miss Naughty Blueberry Twist). This is a single-use voucher, valid until 2nd November 2025. Full T&Cs apply.

30% off your next order

The 30% off discount applies to seasonal drink items only (Mr. Happy Passionfruit Punch, Little Miss Sunshine Strawberry Treat, or Little Miss Naughty Blueberry Twist). This is a single-use voucher, valid until 31st October 2025. Full T&Cs apply.

Free Mr. Men Little Miss wallpapers

This voucher can be used to receive two random Mr. Men Little Miss wallpapers. It is valid for single use only. Customers will receive a push notification with the download link, or can access the link via the Inbox in the Bubble CiTea app. Full T&Cs apply.